

How a BYOD Program Can Benefit Your Company

by Jenny Kanevsky | Sep 1, 2020 | BYOD Information & Best Practices | 0 comments



Since the COVID-19 pandemic, our world has changed significantly in terms of personal and professional interactions. Offices are vacant while video meeting rooms are full. [According to the US Bureau of Labor and Statistics](#), one in four employees worked from home because of the pandemic. There is no business travel at the moment. Adjustments have rolled through every sector, impacting businesses large and small.

Social distancing mandates are rampant, and to remain operable, many organizations have had to adopt Bring Your Own Device (BYOD) programs quickly. Beyond pandemic survival, how can organizations thrive given the addition and widespread use of BYOD?

BYOD Overview

If you are new to the subject of BYOD, we encourage you to read [What is a BYOD Policy?](#) Here we cover general BYOD definitions and provide tips on how you can develop a BYOD program that works for your organization.

A BYOD program can be a win-win for your staff and organization. If you have yet to implement a BYOD program, read on to learn about the potential BYOD benefits and advantages of a secure, sound BYOD program.

Cost-Effectiveness

The primary benefit of BYOD is its **cost-effectiveness**. A 500-employee enterprise could see a minimum annual savings of **\$150,000.00**. According to a **Cisco** study, companies across all sizes that implemented BYOD programs saw an estimated employee yearly savings of \$300-\$1300. There are three categories of savings:

1. **Hardware:** The average end-user spends approximately \$965 on their personal device. This cost is now moved from the company to the employee and eliminates companies' need to update device hardware. With BYOD, employees are responsible for their hardware, including updates.
2. **Support:** Hardware maintenance and device support also shift to the end-user reducing dependence on IT help-desk staff.
3. **Telecommunication:** No hardware eliminates expensive data plans adding to the annual savings of approximately \$730 per user.

Employees Prefer Their Own Devices

Most employees want to use their mobile devices for work. Numerous studies have revealed that workers, **especially younger ones**, believe that their devices are more effective than company-issued devices. People are more comfortable with their own devices, and this has a direct impact on productivity.

BYOD Programs Increase Productivity

Increased productivity and employee morale can also be BYOD benefits.

1. Companies gain an extra two hundred forty hours of annual work per year due to mobile working, which equates to thirty additional eight-hour shifts per calendar year.
2. Employees who use their own devices work an average of two extra hours a day and are more likely to respond to work email before the workday's official start.
3. Email usage sees a significant uptick. Employees who use personal devices send approximately twenty more emails per day than their non-BYOD counterparts.

Enjoy the BYOD Benefits While Mitigating Risk

While BYOD can increase productivity and minimize costs, it also presents challenges. These include:

- Risk of data leakage or loss
- Unauthorized access to company data and systems
- Users downloading unsafe apps or content

- Malware threats

The good news is that Virtual Mobility Solutions like **Hypori** address these concerns. A trusted Virtual Mobility service provider can ease your security burden and make the adoption of your BYOD program seamless.

As the remote business structure grows, operating under a company-managed hardware structure is becoming an unnecessary burden. Whether you opt for a full BYOD culture or a hybrid system, we encourage you to find a BYOD program that optimizes productivity for your organization.

Learn more about Hypori for your **industry**.

[cta name = "cta_byod"]

Are You Looking for Secure, User-Friendly, Centrally-Managed BYOD? **Hypori Virtual Mobility Delivers Next-Gen Technology BYOD**

Learn how Hypori can transform your business!

FREE DEMO

